

Summit 7 Ltd Privacy Policy

Your Privacy

At Summit7 Ltd

We are committed to maintaining the trust and confidence of our visitors to our web site. In particular, we want you to know that Summit7 Ltd is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes.

In this Privacy Policy, we've provided detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Types of data we collect

Cookies -

When someone visits www.summit7.co.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site.

This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

IOS and Android Apps -

We DO NOT collect, store or use any personal information while you visit, download or upgrade our products.

We may collect and use non-personal information in the following circumstances. To have a better understanding in user's behaviour, solve problems in products and services, improve our products, services and advertising, we may collect non-personal information

such as installed application name and package name, the date of install, frequency of use, country, equipment and channel.

We may collect information about the services that you use and how you use them, such as when you view and interact with our content. We may collect device-specific information (such as your hardware model, operating system version)

Tools and Apps Camera user -

Certain apps may use camera. Any data from camera and other sensors is neither collected nor distributed by Summit7 Ltd. All this personal data is saved only to user's device with user consent and action.

GPS Data -

We do not track or store any GPS data created while using our tools, website or Apps, and GPS data required to operate such apps are only stored or used on your device. e.g for the purpose of Augmented Reality experiences.

Third Parties -

We will not share any personal marketing data or information obtained from our websites, apps or tools with third parties.

Access to your personal information -

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer 01386 751515 or email us at service1@summit7.co.uk.

Changes to this Privacy Notice -

We will review this Policy Annually to ensure we are compliant with our responsibilities relating to your personal data. last reviews:

May/2018

